



Hillsborough County Florida Arts Council

COMMUNITY ARTS IMPACT GRANT APPLICATION SCORING RUBRIC PROJECT SUPPORT

Instructions:

1. Review all grant application materials
2. Review scoring descriptions and grant criteria
3. Score the grant application using the scoring worksheets
4. Evidence for meeting the criteria may be found in any portion of an application or associated support materials.

Scoring Descriptions:

Exceptional: The applicant has provided **overwhelming** evidence throughout the application that demonstrates that all of the funding criteria are met. The plans are clear, well-articulated and appropriate. The budget is realistic, comprehensive, and carefully aligned with the narrative. The support materials are of the highest quality, highly relevant, and lead to a deeper understanding of the organization and its work.

Strong: The applicant has provided **clear** evidence throughout the application that demonstrates that funding criteria are met. The plans are clear, well-articulated and appropriate. The budget is realistic, comprehensive, and carefully aligned with the narrative. The support materials are of the highest quality, highly relevant, and lead to a deeper understanding of the organization and its work.

Good: The applicant has provided **sufficient** evidence throughout the application that demonstrates that the most crucial criteria are met. The plans are clear and appropriate but are not well-expressed. The budget is realistic and reasonably aligned with the narrative. The support materials are of average quality and relevance.

Fair: The applicant has provided **limited** evidence through the application that demonstrated that the criteria are met. The plans are appropriate but with limited detail. The budget has limited detail and is not well-aligned with the narrative. The support materials are limited and/or uneven in quality.

Weak: The applicant provided **very limited** evidence in the application that demonstrates that the criteria are met. The plans lack detail and are hard to understand. The budget is unrealistic and poorly aligned with the narrative. The support materials are insufficient and/or of poor quality.

Access & Community Engagement: 45 points

The Arts Council defines access & community engagement as an organization's ability to reach diverse audiences across a wide range of the community providing both a public benefit and access.

CRITERIA				POINTS AWARDED
Accessible and Outward Looking Philosophy Maximum 15 points				
<ul style="list-style-type: none"> Project will create cultural equity and access by engaging a diverse range of voices and participants including people with disabilities 				
<ul style="list-style-type: none"> Project has been thoughtfully planned and included a wide range of voices in the planning process 				
Benefits and Value for the Community Maximum 15 points				
<ul style="list-style-type: none"> The community that the project will serve has been clearly defined. 				
<ul style="list-style-type: none"> Specific outcomes for the project are clearly stated and attainable 				
Partnerships and Collaborations Maximum 15 points				
<ul style="list-style-type: none"> Meaningful collaborations and partnerships have been formed in the project development that will continue throughout implementation. 				
Overall Score for Access & Community Engagement—Out of 45 Points				
Weak	Fair	Good	Strong	Exceptional
1-23	24-33	34-38	39-42	43-45

Artistic & Cultural Vibrancy: 35 points

The Arts Council defines artistic and cultural vibrancy as an organization's ability to create quality, mission-driven work that inspires and challenges the community.

CRITERIA				POINTS AWARDED
Project Planning Maximum 20 points				
<ul style="list-style-type: none"> Project will create pathways for supporting rural and underserved communities and diverse citizens of Hillsborough County by leveraging existing or new cultural assets 				
<ul style="list-style-type: none"> Project will provide quality arts and culture experiences that are relevant for the targeted participants 				
Create Value Maximum 15 points				
<ul style="list-style-type: none"> Clear goals and objectives have been established for the project 				
<ul style="list-style-type: none"> The planning process demonstrates a reasonable timetable to complete the project. 				
Overall Score for Artistic & Cultural Vibrancy—Out of 35 Points				
Weak	Fair	Good	Strong	Exceptional
1-18	19-25	26-29	30-32	33-35

Organizational Capacity: 20 points

The Arts Council defines organizational capacity as an organization's ability to manage effectively for today and tomorrow.

CRITERIA				POINTS AWARDED
Administrative Oversight Maximum 10 points				
<ul style="list-style-type: none">Administrative and artistic staff is qualified to implement the project and ensure its success.				
Financial Oversight Maximum 10 Points				
<ul style="list-style-type: none">The budget is reasonable and will support full implementation of the project				
<ul style="list-style-type: none">Appropriate financial and other resources have been or will be secured to support the project				
Overall Score for Organizational Capacity—Out of 20 Points				
Weak	Fair	Good	Strong	Exceptional
1-10	11-25	26-29	30-32	33-35